

B.C. Companies at CommunicAsia2008 in Singapore

Vancouver, BC Canada – June 10, 2008

From June 17 to June 20, three outstanding B.C. companies will participate in the CommunicAsia2008 Conference in Singapore, the premier Information and Communications Technology (ICT) trade show in Southeast Asia.

In the context of the Asia Pacific Initiative, the British Columbia's Ministry of Economic Development recognizes the importance of showcasing the knowledge and expertise of B.C.'s ICT companies at this world-class trade show. The BC booth, within the Canada Pavilion, will provide an opportunity for these three B.C. ICT companies to exhibit their products and services while building their business connections within this emerging region.

This event provides the opportunity for **Linxoft Solutions**, **NetroMedia Streaming** and **Pacific Rim Mobile Technologies** to promote their leading-edge products and services to the promising Asian market while establishing key networks with regional partners and clients.

Each of these three participating companies has long demonstrated their leadership in the industry by creating and offering innovative and unique products and services which are very much in demand in the national and global markets, especially in the Asian region.

"Joining the Province of British Columbia booth within the Canada Pavilion will not only help us reconnect with our existing clients in the region but also explore new partnerships throughout Asia. I know our agenda in Singapore will be very busy," said **Che Pinkerton, President and CEO of NetroMedia**.

For **Saeed Mousavi, President and Managing Director of Linxoft Solutions**, the booming telecommunications and real estate sectors in Asia create tremendous opportunities for his company. "Being present at CommunicAsia generates considerable exposure for our products and services".

On the other hand, CommunicAsia2008 will allow **Pacific Rim Mobile Technologies (PRMT)**, to showcase their highly-specialized 3G testing equipment to potential clients. **Kerry Wang, Business Development Manager at PRMT**, mentioned that "our presence at the event will allow us to promote ourselves in the entire Asia Pacific region".

With the support of the BC Ministry of Economic Development, organizations such as NetroMedia, Linxoft and PRMT can achieve their specific business and marketing goals at the CommunicAsia2008 ICT Conference.

"The mandate of international ICT providers is no longer limited to single-channel touchpoint optimization programs," said **Jim Piper, NetroMedia Director of Global Online Business**. "Today it is about identifying internal and external communication verticals, enhancing

stakeholder programs, coordinating marketing and e-business opportunities as well as assisting with online media tactics.”

About:

CommunicAsia2008

<http://www.communicasia.com>

CommunicAsia2008 reflects the synergistic trend in the online communication and digital media industries. The trade shows and technology summit will showcase the full spread of convergent technologies and applications from industry leaders.

EnterpriseIT2008 is Asia's definitive enterprise technology event. EnterpriseIT returns to the Singapore Expo, continuing its growth as a notable IT enabler, critical to the success of both Asia Pacific-grown and International IT service providers that are keen to capitalize on the massive market potential.

InteractiveDME - The International Interactive, Digital Media & Entertainment Exhibition & Conference is poised to meet the needs and address the concerns of stakeholders within the digital media & entertainment value chain.

About:

**Asia Pacific Strategic Partnerships and Programs Branch
British Columbia Ministry of Economic Development**

The British Columbia Ministry of Economic Development's Asia Pacific Initiative, works to establish BC as a source of world-class goods and services in the global marketplace, and as a highly competitive location for investment. Activities include ensuring BC remains a magnet for talent and investment, which includes improving BC's position as a highly attractive international centre for talent, innovation, investment, value-added production and trade.

The Asia Pacific Business Development Branch (APBD) brings together key players in BC and Asia to advance and defend BC's commercial interests. The branch is also the centre for strategic knowledge, expertise, and broker of commercial intelligence on Asia Pacific by facilitating the flow of information between BC, Canadian and Asia Pacific partners. The API also conducts an industry liaison function to work with companies and trade associations in the key sectors of the provincial economy. This is important to create advantages for BC business with respect to international opportunities and international marketing campaigns.

BC Ministry of Economic Development Contact:

Laurence Lemay

International Program and Project Manager
Asia Pacific Strategic Partnerships and Programs Branch
British Columbia Ministry of Economic Development
Laurence.Lemay@gov.bc.ca

About:**Linxoft Solutions Inc.**www.linxoft-solutions.com

Linxoft Solutions Inc. specializes in developing innovative business solutions and integrating enterprise applications that represent total value to our customers and partners in different industries such as telecommunications, insurance, high-tech, government, and real estate. These high impact business solutions coupled with our superior professional services help improve back-office and front-office processes while reducing operational costs and enabling closer relationships with customers/partners for new levels of profitability.

The company's flagship products, NetQ™ and NetQ™ WebPortal, are designed on flexible and scalable Microsoft .NET, Pivotal CRM, and MapInfo GIS platforms to help telecommunications businesses manage the deployment of turnkey projects for mobile/wireless networks more efficiently and deliver on time and on budget.

Contact:

Saeed Mousavi

President and Managing Director

Linxoft Solutions Inc.

P: 604.944.8001

E: smousavi@linxoft-solutions.com**About:****Pacific Rim Mobile Technologies**www.prmti.com

Headquartered in Vancouver, BC Canada, Pacific Rim Mobile Technologies Ltd. (PRMT) is a member of The Pacific Rim Group. PRMT is "Pioneering 3G Mobile Testing Solutions" by providing best-in-class service in the areas of sales, marketing and technical support for 3G mobile technologies. Our range of products includes the industry leading ABIT Air Protocol Analyzers (APA).

Pacific Rim Mobile Technologies International (PRMT Int'l), a subsidiary of PRMT, owns the worldwide sales and marketing rights for a range of APA products designed and manufactured by ABIT Corporation of Japan. Being completely vendor independent testing equipment, APA products have become the industry standard tool for R&D, performance and Inter Operability Test compliance verification for the 3G networks including 3GPP/W-CDMA, HSDPA, HSUPA and GSM.

Contact:

Ms. Kerry Wang

Sales and Business Development Manager

Pacific Rim Mobile Technologies

P: 604-909-6888 ext. 156

E: KerryWang@PRMTI.com

About:**NetroMedia**www.NetroMedia.com

NetroMedia is a leading global provider of comprehensive Internet streaming media serving the business-to-business market in more than seventy countries. Products include streaming solutions to terrestrial and Internet broadcasters, rich-media and On Demand archived programming, along with proprietary web-enabled reporting and online broadcast management software.

We design, deliver and optimize multi-media experiences for leading global companies. Inspired by deep insights into today's empowered customers and the untapped power of interactive technology, our work helps clients achieve a balance between customer aspirations and bottom-line performance.

Contact:

Jim Piper

NetroMedia Director of Global Online Business

Victoria, BC

Canada

P: 888.818.3846 Ext 705

E: jim@netro.ca